# THE BEST PASSWORD. 

## UNIQUE

Don't reuse your passwords.
The best, most secure passwords have to be unique for each account you have.

## NUMBERS, LETTERS, SYMBOLS

A secure password isn't just a word. Include numbers, letters, and symbols in your password so hacking programs can't crack them.

## UPPERGASE \& <br> lowercase

Using a mixture of upper and lowercase letters in your password also makes it more difficult for hacking programs to crack them.

## 8-12 GHARACTERS

The longer the better when it comes to creating a secure password.
$83 \%$ of people reuse the same password across multiple sites, making it easier for hackers to gain access to personal information

## **123

Sequential numbers aren't safe. For the most secure passwords, use numbers and symbols throughout, and never use "123."


Combining all of these elements into your password will help keep your information protected.

## NOTHING PERSONAL

Keep your password random, don't use pet names, significant dates, or things that are personal to you. The goal of a strong password is to keep your personal information safe, so leave it out of your password.

